



Branding. Design. Product. Media.

In House Development & More..

Contact us

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Darshanadagency@gmail.com

Why DA?

We specialize in translating the essence of design into powerful messages that resonate with people, all on behalf of our valued clients.

At our core, we're storytellers who understand the intricacies of design and its ability to connect with audiences on a profound level. Our passion lies in crafting experiences that captivate, inspire, and drive action.

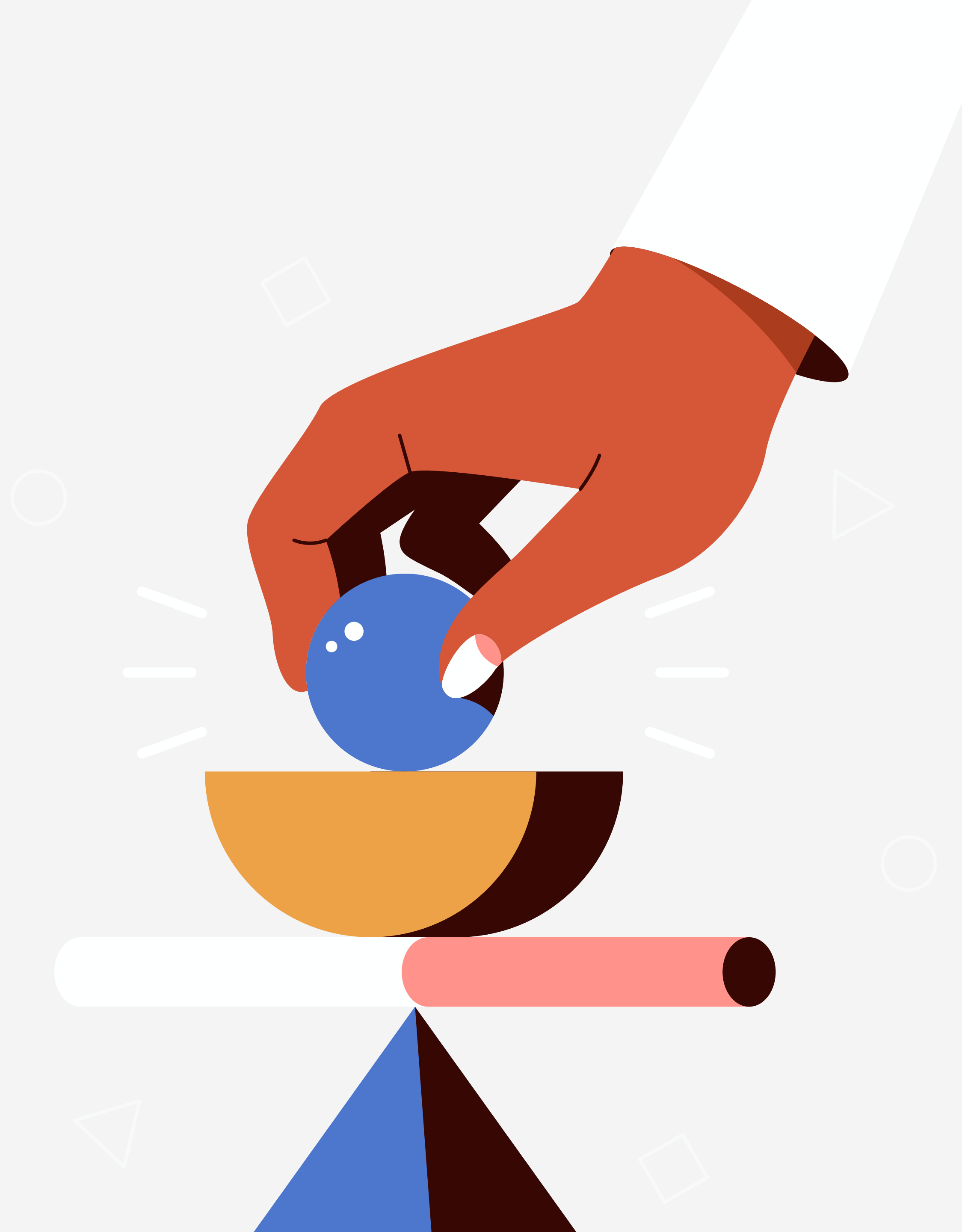
Join us as we bridge the gap between design and communication, creating meaningful connections that leave a lasting impression. With DA, your brand's message will speak volumes in the language of design.



Big agency capabilities, Boutique agency Advantages.

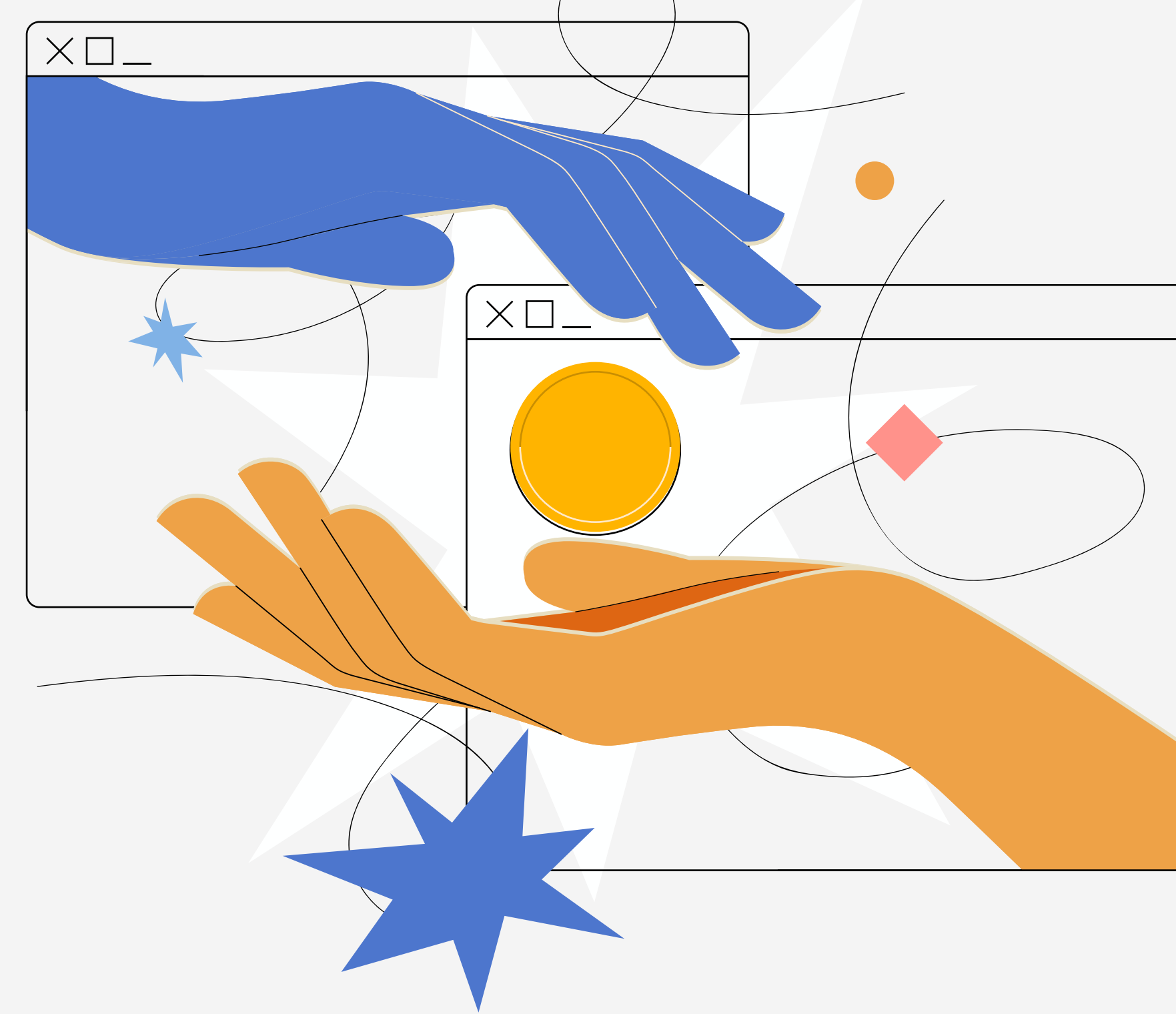
We meet deadlines. We exceed expectations. We keep people happy by doing the little things right and the big things better.

Our lean, homegrown team is filled with passionate people who have refined their respective marketing crafts. Experience has taught us what works, but it has also taught us that there is always a better way. Pursuit of the “better way” is what keeps us up at night and at the top of our game.



Our Clients.

Our success is shared with the brands we proudly serve. From industry leaders to emerging innovators, our diverse clientele reflects our dedication to delivering excellence. Join the ranks of those who trust us to amplify their message and achieve remarkable results.



Birla-A1
Cement

PLASTO
प्लास्टो है तो गॅरन्टी है।

UltraTech
CEMENT
The Engineer's Choice

Shree
Cement

Jainam

Supreme
People who know plastics best

वंडर
सिमेंट
फर्क नजर आएगा

SHAKTI
PUMPING LIFE

Dalmia
cement

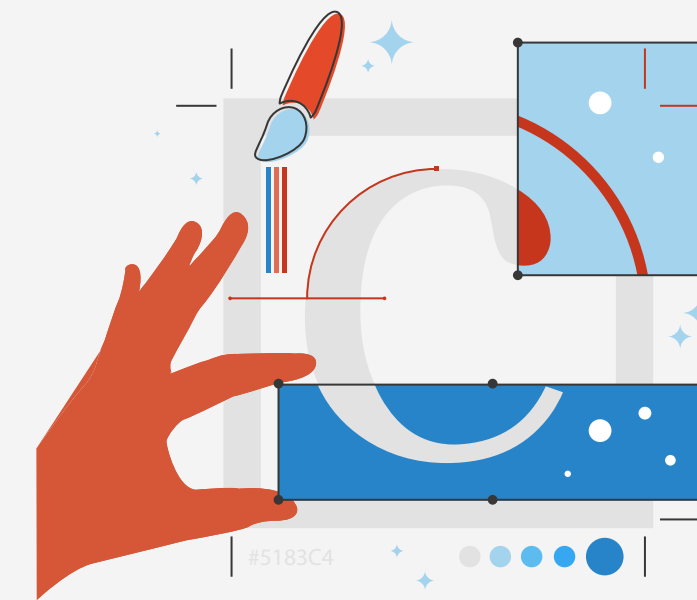
Hindusthan
Tea
SINCE 1983
PACKAGING INDUSTRIES

Strategic Approach



Investigate, Deeply

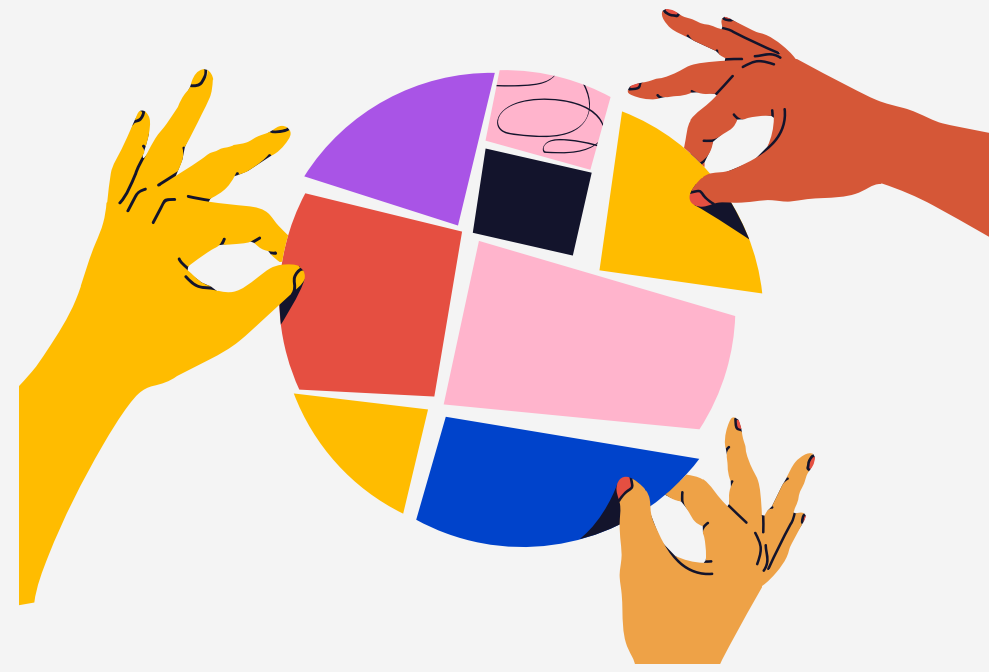
We believe in the power of research. By diving deep into your culture, industry trends, and user needs, we uncover the hidden insights that will inform our strategic approach.



Create, Boldly

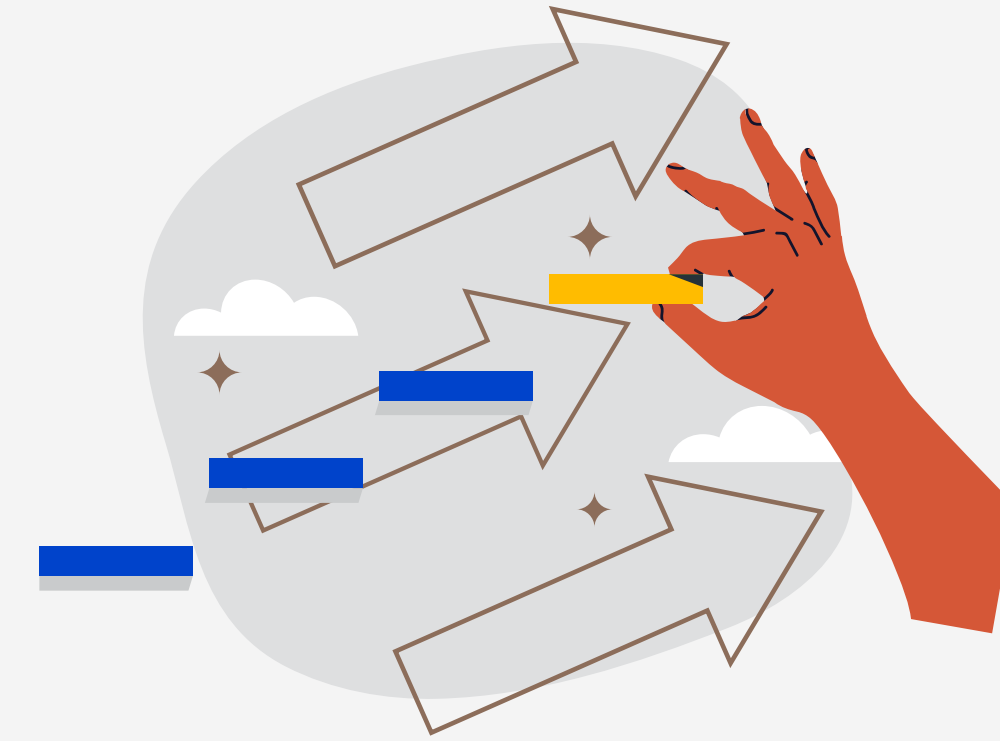
Empowered by our deep investigations, we ignite creativity at every turn. From memorable brand narratives, invigorating websites to scalable products, our design work aims to inspire teams and captivate audiences.

Strategic Approach



Build, Reliably

Through the lens of technology, our designs come to life. We craft dependable and adaptable websites and products, turning ideas into tangible digital realities. We're here not just to meet your present needs but also to challenge and expand your vision for the future.



Improve, Always

We believe in continuous improvement, tirelessly refining and enhancing your digital presence with ongoing analysis and thoughtful optimization.

Studio In Numbers

Explore the numbers behind our success – a testament to our ability to drive engagement, conversions, and elevate brands to new heights. Let the data speak for our proven track record.

32M+

Sq. ft. wall painting ads

25M+

Retail and Billboard ads

100M+

Reach across all social media platform

500+

Projects

75+

Teams working accros india.

80+

Clients served

What We Do

we specialize in translating brand visions into compelling marketing campaigns. From innovative advertising solutions to strategic brand positioning, we elevate your story, captivate your audience, and drive meaningful connections that resonate.

 **Branding**

 **Creative**

 **Interactive**

 **Media & Video**

Branding

How does outdoor branding help your company grow?

In the dynamic tapestry of modern marketing, outdoor advertising emerges as a vibrant connector between physical and digital worlds. From towering billboards to interactive marvels, it captivates, converses, and imprints. Inspiring user-generated content and amplifying brand resonance on social platforms, outdoor advertising embodies the enduring essence of effective marketing strategies.

In our perspective, exceptional branding functions as an intangible bridge, skillfully connecting the conceptual essence of your brand to the genuine real-life encounters that define your company.

- **Billboard advertising**

- **Vehicle advertising**

- **Point of sale advertising**

- **Construction advertising**

- **Retail advertising**

- **Brochures**

Creative

How does exceptional creative help your company grow?

Great creative work does not have to be outlandish, over-the-top and packed with shock-and-awe punch. But rather, it should be awe-inspiring, representing a company and its brand promise so well that the emotional experience meets and even exceeds the physical one.

To us, exceptional creative is that intangible bridge that connects the idea of your brand to the real-life experience that is your company.

- **Marketing Strategy**

- **Infographics**

- **Posters**

- **Brand Identity**

- **Ads**

- **Sales Presentations**

- **Tradeshow Collateral**

- **Brochures**

- **Logos**

Interactive

How does your online presence help your company grow?

Nine out of every 10 customers proactively seek out your company online, and it's your website that shapes their initial impression. Ensure it's a favorable one. We regard websites as functional pieces of art crucial to your overarching marketing success. Your website should stand as the central hub of your marketing endeavors—a destination where email campaigns, landing pages, and social media efforts converge. Should your sales funnel fall short of expectations, we'll meticulously assess how, where, and why, implementing necessary enhancements.

- **Online Strategy**

- **Responsive Technologies**

- **Web Analytics**

- **Adwords / PPC**

- **Web Development**

- **WordPress Analytics**

- **Emails**

- **SEO**

- **App Development**

Media & Video

How does your video production help your company grow?

To cater to the increasingly short attention span of today's customer, it's often more effective to demonstrate rather than merely articulate. When considering our video creation capabilities, witnessing is truly believing. Whether you have a concept in mind that you want elevated, or if you're unsure of your needs, we'll collaborate with you to find the best solution. From scriptwriting to storyboarding and full animation, we guarantee the delivery of a finished product that speaks volumes, surpassing the worth of a thousand words.

- **Audio / Visual Capabilities**

- **Storyboarding**

- **Viral Marketing**

- **Video Animation**

- **Explainer Videos**

- **Social Media Ads**

- **Script Writing**

- **Post Production**

- **Commercial Web Series**

**What we've been
upto...**

Hindustan Tea

we've transformed Hindustan Tea's brand journey through tailored marketing solutions. From packaging design to social media marketing, branding collateral, and event design, our innovative approach has amplified Hindustan Tea's presence across all platforms. With meticulous attention to detail and a deep understanding of their brand, we've crafted compelling narratives that resonate and leave a lasting impression. Together, we shape the future of tea consumption, driving engagement and forging memorable experiences.



Packaging Design

With a keen eye for detail and a deep understanding of Hindustan Tea's brand identity, we crafted packaging designs that not only resonate with consumers but also stand out on shelves, captivating attention and driving sales.



Branding Collateral

From brochures to banners, we conceptualized and designed a diverse array of branding collateral that showcased Hindustan Tea's unique value proposition. Each piece was meticulously crafted to convey the brand's message effectively and leave a lasting impression on consumers.



Baker's Boy

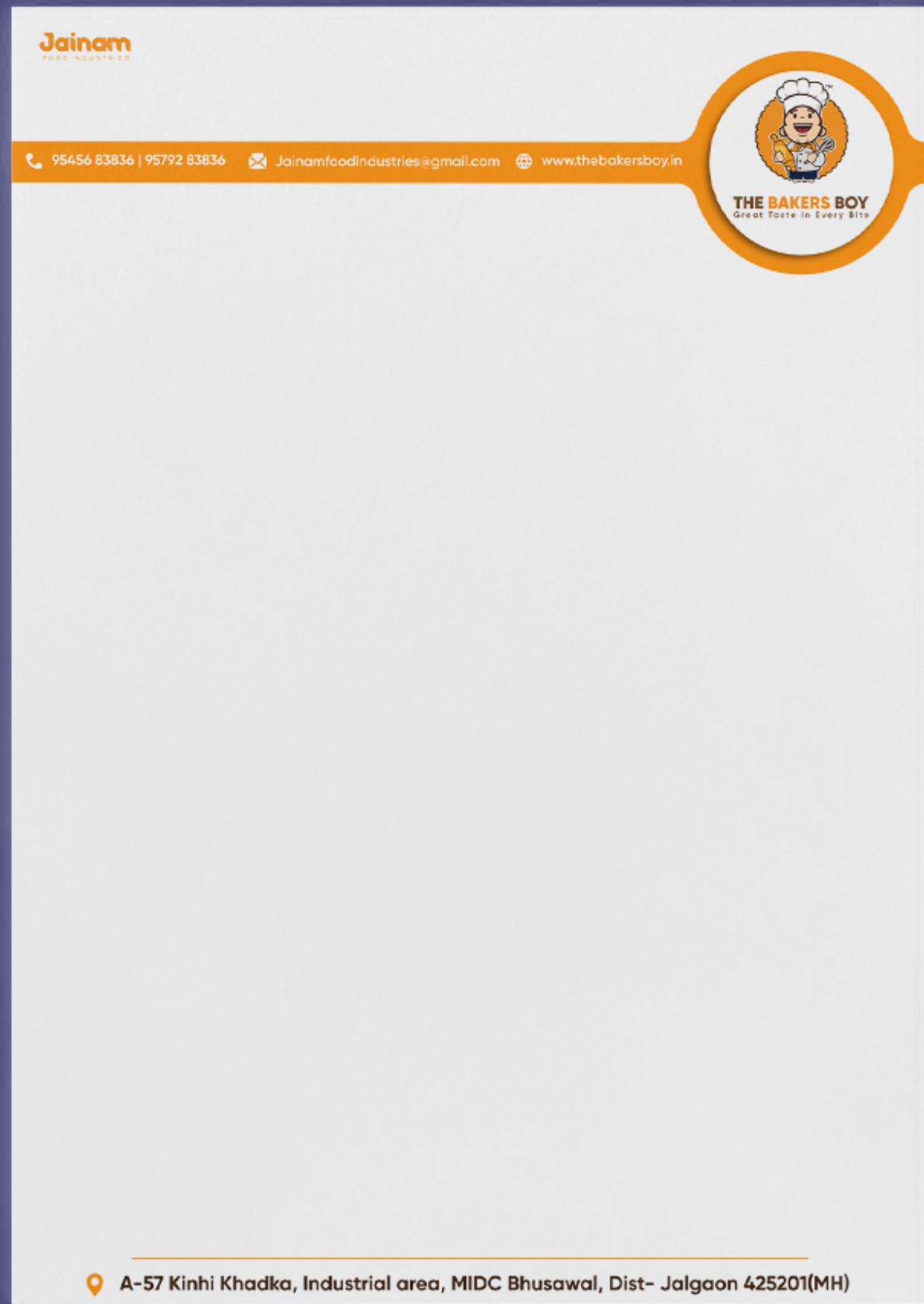
Collaborating with Baker's Boy, we've meticulously crafted a brand identity that mirrors the warmth, tradition, and dedication imbued in their artisanal bakery products. Our packaging design strategy seamlessly blends modern aesthetics with classic charm, ensuring each product is a visual delight on shelves. Baker's Boy stands out for its impeccable craftsmanship, authentic fusion of tradition and modernity, innovative flavors, and memorable packaging.



Packaging Design







So Tasty

Embark on a flavorful journey with our collaboration alongside So Tasty, a leading masala producer. From reimagining their brand identity to crafting enticing packaging, dynamic posters, and impactful vehicle and newspaper campaigns, our partnership has been a creative whirlwind. Seamlessly blending tradition with modernity, our designs for So Tasty have not only set the brand apart but also resulted in heightened market visibility, substantial sales growth, and resounding positive feedback.



Branding Collateral

Indulge in the vibrant world of So Tasty with our flavorful masalas, uniquely showcased through the creative brilliance of [Your Company Name]. From eye-catching posters that bring our spice story to life, to an enticing brochure that unfolds the essence of So Tasty, and captivating newspaper ads that invite readers into our culinary realm – each design is a masterpiece.



Booth and Vehicle Design

Your brand now speaks volumes on the move. From the captivating booth design that draws in crowds at events to the eye-catching vehicle wrap that turns heads on the road, every element has been meticulously crafted. Our collaboration goes beyond flavors; it's about visually embodying the essence of So Tasty wherever we go.



The Banana Company

Welcome to The Banana Company, where our collaboration with [Your Agency Name] has transformed a simple fruit vendor into a distinguished brand. Through meticulous logo design and packaging expertise, we've crafted a unique identity that reflects the vibrancy and energy associated with our delicious and nutritious bananas. The logo, representing our values and culture, coupled with innovative packaging, has elevated our brand recognition and customer loyalty. our visual identity is now synonymous with freshness, quality, and a commitment to a healthier lifestyle.



Logo



Packaging Design



Video and Media

In the realm of advertising and marketing excellence, our agency takes pride in a longstanding and fruitful collaboration with Khans Re TV, a prominent YouTube entertainment channel. As a trailblazing force in the digital landscape, Khaas Re TV stands out as one of the leading platforms, and our agency is honored to be their preferred partner for all media and video projects, as well as social media marketing initiatives.

Our enduring collaboration is a testament to the synergy between creativity and innovation, forging a strategic alliance that consistently delivers outstanding results. By leveraging the expansive reach of Khaas Re TV, we seamlessly integrate our expertise in media production and social media marketing, ensuring our clients receive unparalleled visibility and engagement.



Outdoor advertising

we redefine brand narratives and elevate visibility in the great outdoors. Specializing in strategically positioned hoardings, captivating wall paintings, and cutting-edge LED screen boards, we ensure your brand stands out in high-traffic areas, engaging audiences with compelling stories. From Birla A1 to Supreme, Ultratech, Plasto, shree cement, wonder cement, shakti and more, our successful collaborations underscore our commitment to excellence and innovative advertising strategies. Partnering with us means unlocking the full potential of your brand, as our dedicated team crafts and executes campaigns that exceed expectations, ensuring your brand remains at the forefront of consumer minds.

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cement

Construction Branding

In our collaboration with Birla A1, our advertising and marketing agency embarked on a distinctive construction branding project aimed at enhancing brand visibility. Focusing on innovative strategies, we chose a high-traffic bus stand in a city as our canvas for promoting Birla A1. Departing from traditional methods, we utilized vibrant paint to transform the bus stand, creating a visually striking display that captivated the attention of passersby. This unconventional approach not only effectively increased brand visibility but also showcased Birla A1's commitment to standing out in the construction industry. Our dedication to creative solutions underscores our agency's ability to bring fresh perspectives to construction branding, leaving a lasting impression on audiences.



Vehicle Branding

In partnership with Birla A1, our advertising and marketing agency embarked on an impactful construction branding initiative focused on enhancing brand visibility. As part of this project, we strategically painted a fleet of vehicles, including small tempos, trucks, cement bulker tankers, and various others, transforming them into mobile billboards. This innovative approach not only increased brand visibility on the move but also reinforced Birla A1's presence in the construction industry. Our agency's commitment to dynamic and effective branding solutions is evident in this creative vehicle branding strategy, ensuring Birla A1 stands out wherever their vehicles go.



Billboard and Retail Branding

In collaboration with Birla A1, our advertising and marketing agency spearheaded a dynamic construction branding initiative to amplify brand visibility. Through strategic placements, we erected large billboards in prime locations, ensuring maximum exposure for Birla A1. Additionally, we implemented prominent shop boards, effectively integrating the brand into the retail landscape. This comprehensive approach, spanning outdoor advertising and in-store promotions, reflects our agency's commitment to delivering impactful construction branding solutions that resonate with the target audience and elevate Birla A1's presence in the market.



Outdoor Branding

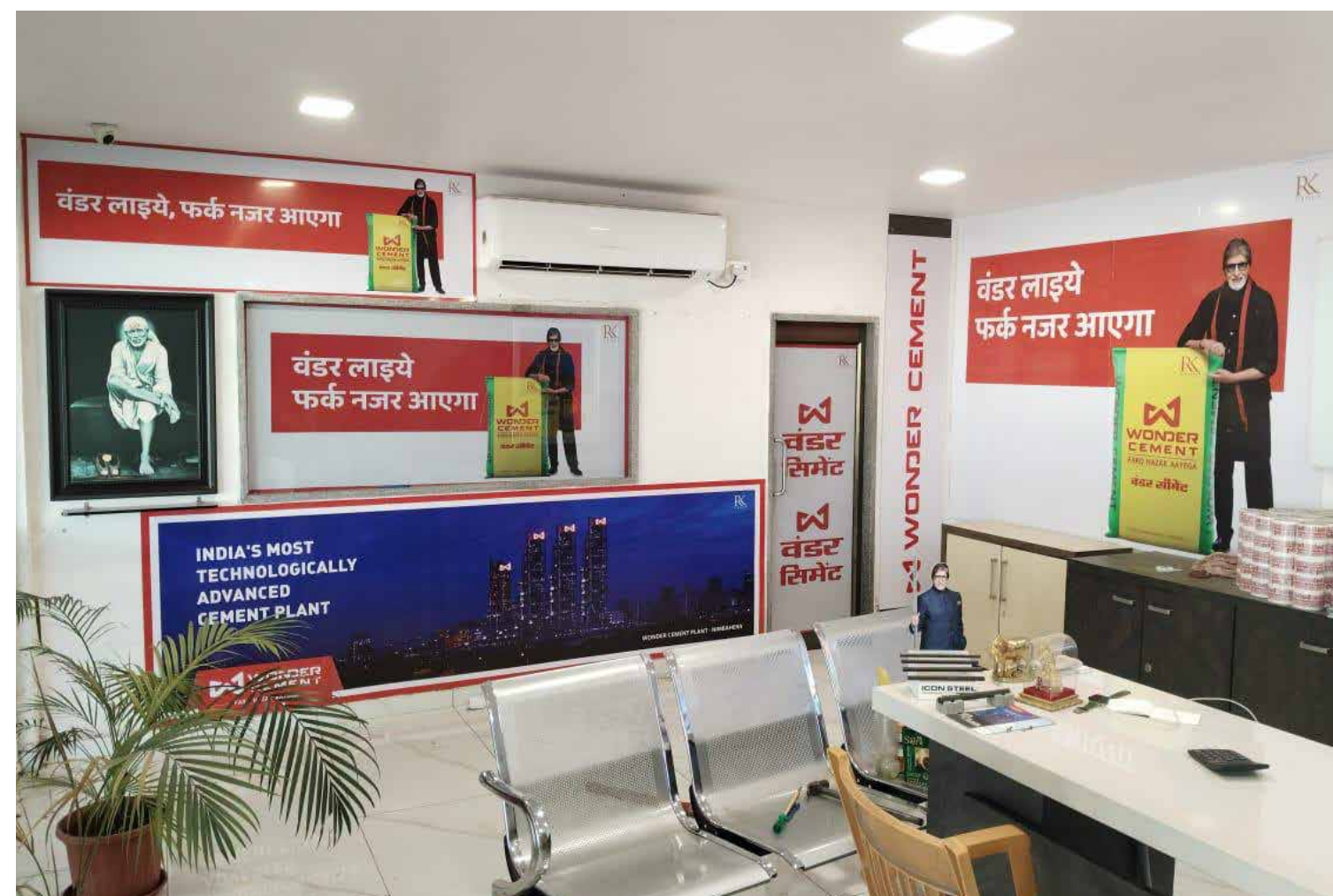
In collaboration with Birla A1, our advertising and marketing agency embarked on an innovative construction branding initiative by painting high-rise buildings. Distinguishing ourselves as one of the few agencies specializing in high-rise building painting ads, we strategically utilized towering structures as colossal canvases to showcase Birla A1's brand prominently. This unique approach not only elevated the brand's visibility but also exemplified our agency's prowess in delivering impactful and unconventional advertising solutions in the construction sector. Our commitment to pushing the boundaries of traditional branding sets us apart, creating a lasting impression for Birla A1 in the architectural landscape.



Vehicle Wrap

In collaboration with Birla AI, our advertising and marketing agency embarked on a strategic construction branding initiative, employing mobile marketing to enhance brand visibility. As part of this project, we wrapped vehicles with eye-catching designs, turning them into dynamic mobile billboards. This innovative approach not only ensured widespread exposure for Birla AI but also demonstrated our agency's commitment to deploying versatile and impactful branding strategies. Our expertise in mobile marketing provides a unique and effective avenue for construction branding, ensuring Birla AI stands out in the industry's mobile landscape.









Product Branding

In collaboration with "So Tasty," our advertising and marketing agency crafted a compelling construction branding initiative with a focus on event marketing. For this project, we meticulously designed and executed various branding elements, including eye-catching booths, engaging dangles, impactful posters, and attention-grabbing hoardings. This comprehensive approach not only created a strong and cohesive brand presence at events but also reinforced "So Tasty's" identity in the construction industry. Our agency's expertise in event branding ensures a seamless integration of visual elements, leaving a lasting impression on the target audience and maximizing brand visibility.



Event Branding

In collaboration with "So Tasty," our advertising and marketing agency crafted a compelling construction branding initiative with a focus on event marketing. For this project, we meticulously designed and executed various branding elements, including eye-catching booths, engaging danglers, impactful posters, and attention-grabbing hoardings. This comprehensive approach not only created a strong and cohesive brand presence at events but also reinforced "So Tasty's" identity in the construction industry. Our agency's expertise in event branding ensures a seamless integration of visual elements, leaving a lasting impression on the target audience and maximizing brand visibility.



Testimony

Shubham Suryawanshi, the visionary behind Darshan Ad Agency, has demonstrated unparalleled versatility and expertise in our collaboration. From product design to brochure creation, company portfolio development, and retailer board design, Shubham's comprehensive skill set has transformed our ideas into stunning visual representations. His ability to seamlessly adapt to diverse design requirements showcases not only his talent but also his profound knowledge of the industry. It's this versatility and depth of understanding that make Darshan Ad Agency our trusted partner for all our design needs, elevating our brand presence and communication strategies to new heights.

Niraj Talreja

Hindustan Tea



Testimony

As the founder of Backers Boy, I am excited to express my utmost satisfaction with Darshan Ad Advertising and Marketing Agency. Their profound expertise has played a pivotal role in shaping our brand identity and refining our marketing strategies. Darshan Ad's creative packaging solutions have not only enhanced the presentation of our food products but have also effectively captured attention, reflecting a commitment to quality. Their unique ability to seamlessly blend regional aesthetics with modern design has crafted a distinctive and memorable brand image for Backers Boy. I wholeheartedly recommend Darshan Ad for their comprehensive and innovative services. Their contributions have undeniably played a crucial role in the success of Backers Boy, and we eagerly anticipate continued collaboration with them.

Harshal Kataria

Bakers Boy



Thank You...